



Scoobie

Explore and discover new experiences for kids

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www.scoobie.net

Scoobie is a global marketplace and database of kids activities. It was created as a collaboration between parents and activity providers who were looking for a better way to connect.

The Challenge

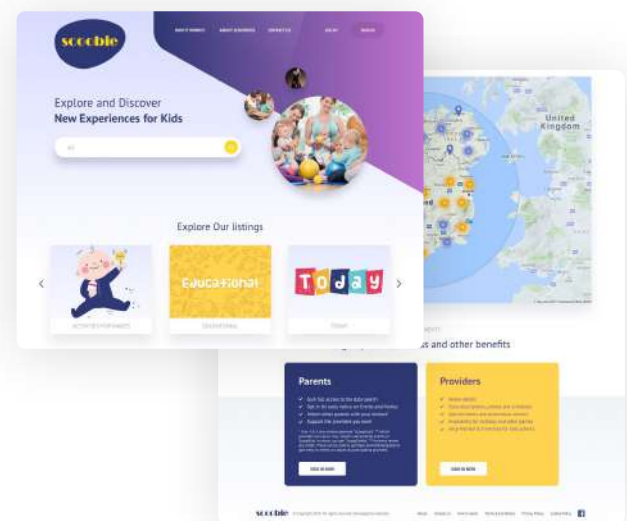
The client asked to design and implement a technical solution that could handle thousands of concurrent activities, organisations, adverts and classes. We were

tasked to ensure the online platform is easily scalable and able to maintain a great response time during peak times.

The Solution

Atomate has implemented a robust and flexible architecture that allows for changes (spoiler: there were a lot of scope changes during the development). We've been able to successfully re-structure the database when needed, as well as design improved UX user journeys.

- Approximately 12 months from idea to fully featured website
- Automated workflows for platform admins
- Full data migration from old to new platform
- Full automated test suite for critical functionality
- Scalable and flexible server architecture
- Advanced search with great filtering customisation



Business Value

Scoobie has been a great success at [Google TechHub Demo Night in London](#), receiving thumbs up and mentioned to as one of the best ideas and implementation by the audience.

Scoobie continues to grow and is looking forward to improve on the existing system even more.

