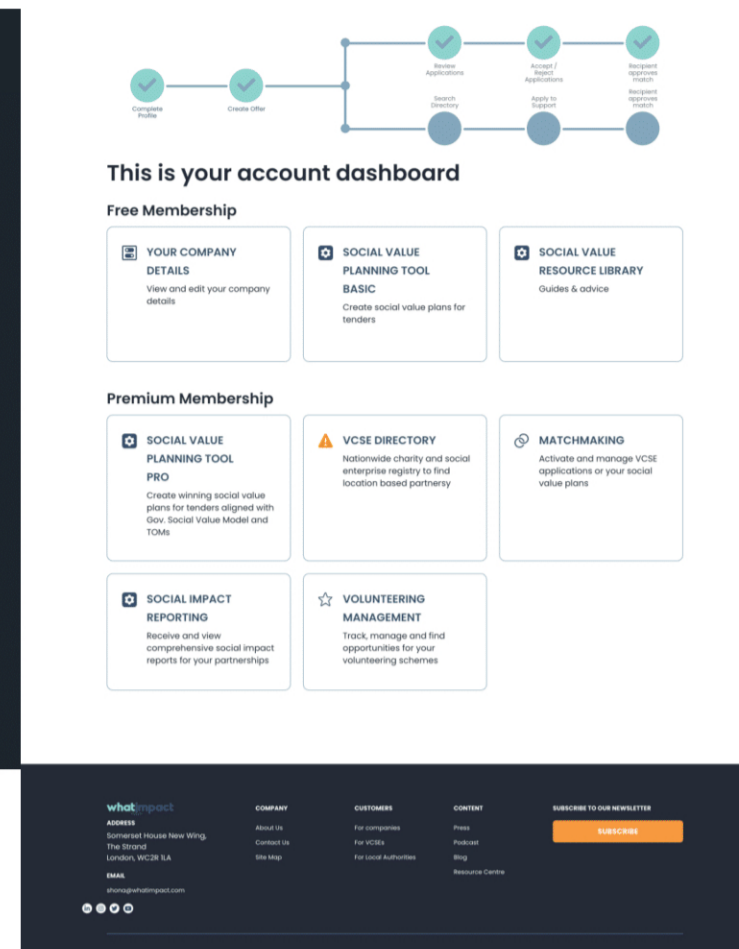


# WHATIMPACT

## Revolutionizing Social Impact

In the bustling tech scene of the UK, WhatImpact set out with a bold vision: to revolutionize the social impact sector. They partnered with Atomate, and together, they turned this vision into reality. Within just six months, we launched a successful MVP, a platform that would redefine transparency and resource allocation.

Since its inception, the platform has seen a surge in user activity, becoming a testament to the power of technological innovation and agile development.



### Project Summary

Atomate has been initially contracted to develop an initial MVP which was launched within 6 months. Following its success, What Impact has secured additional funding for further development of the platform, which was undertaken and successfully completed by Atomate.

WhatImpact is a groundbreaking platform that uses technology to transform social impact collaboration. At the core of the platform is a dynamic entity profile system that allows organisations to identify co-funding opportunities, as well as showcase work and achievements. It helps entities effectively manage projects and offers requests, communicate and engage with bidders and offerers. The simplified application process makes it easy for entities to connect and cooperate with potential partners.

With the extensive expertise in agile methodology and software development, Atomate was able to create a streamlined platform that simplified resource allocation that promoted transparency and impactful partnerships. The project has been completed successfully since then WhatImpact has experienced a remarkable increase in activity and its user base.

### Provided Services

Atomate delivered a bespoke range of services to ensure a user-centric experience. The project began with the implementation of a highly customizable administration component, a powerful tool that allowed detailed profiles for each borough. This feature was critical in fostering a strong connection between entities and their localised communities.

The project development continued with unique content display across different subdomains, providing a localised browsing experience. Simultaneously, Atomate implemented a series of financial transparency features that adapted the Service Information Return (SIR) type based on payments.

In addition, our team set up a dedicated product line exclusively for boroughs, incorporating custom logic tailored to their specific requirements. This innovative approach ensured that each borough had a unique and tailored experience, aligning perfectly with their goals and mission.

In addition to these, Atomate recognized the need for dynamicity within the platform and developed flexible pages for each borough. This feature provided an additional space for boroughs to tell their unique stories.

## Atomate

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At Atomate, our passion lies in helping businesses thrive in the digital world. With a specialized focus on Digital Transformation and Software Development, we are experts at bringing ideas to life with our bespoke solutions. From concept to delivery, we work closely with our clients to understand their needs and create innovative solutions that enable their success. With a team of skilled software developers and a passion for open source technologies, we bring unique and cutting-edge solutions to SMEs, corporates, not-for-profit organizations, government bodies, and start-ups alike.



WhatImpact, a UK-based company, leverages technology to connect companies and grantmakers committed to making a social impact. Their platform revolutionises resource allocation, fostering transparency and enabling meaningful partnerships among companies, grantmakers, charities, and social enterprises. By streamlining the process, WhatImpact empowers organisations to drive positive change and create a lasting impact in the social impact sector.

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### Client Testimonial

It's been a very positive experience working with such a professional team. We have had constant contact throughout, and nothing has been too much trouble. We're delighted with the new system and are very glad we found Atomate. We look forward to our continued collaboration.

**Tiia Sammallahti**  
CEO WhatImpact

